



# Toronto Tech Summit

**DATE**

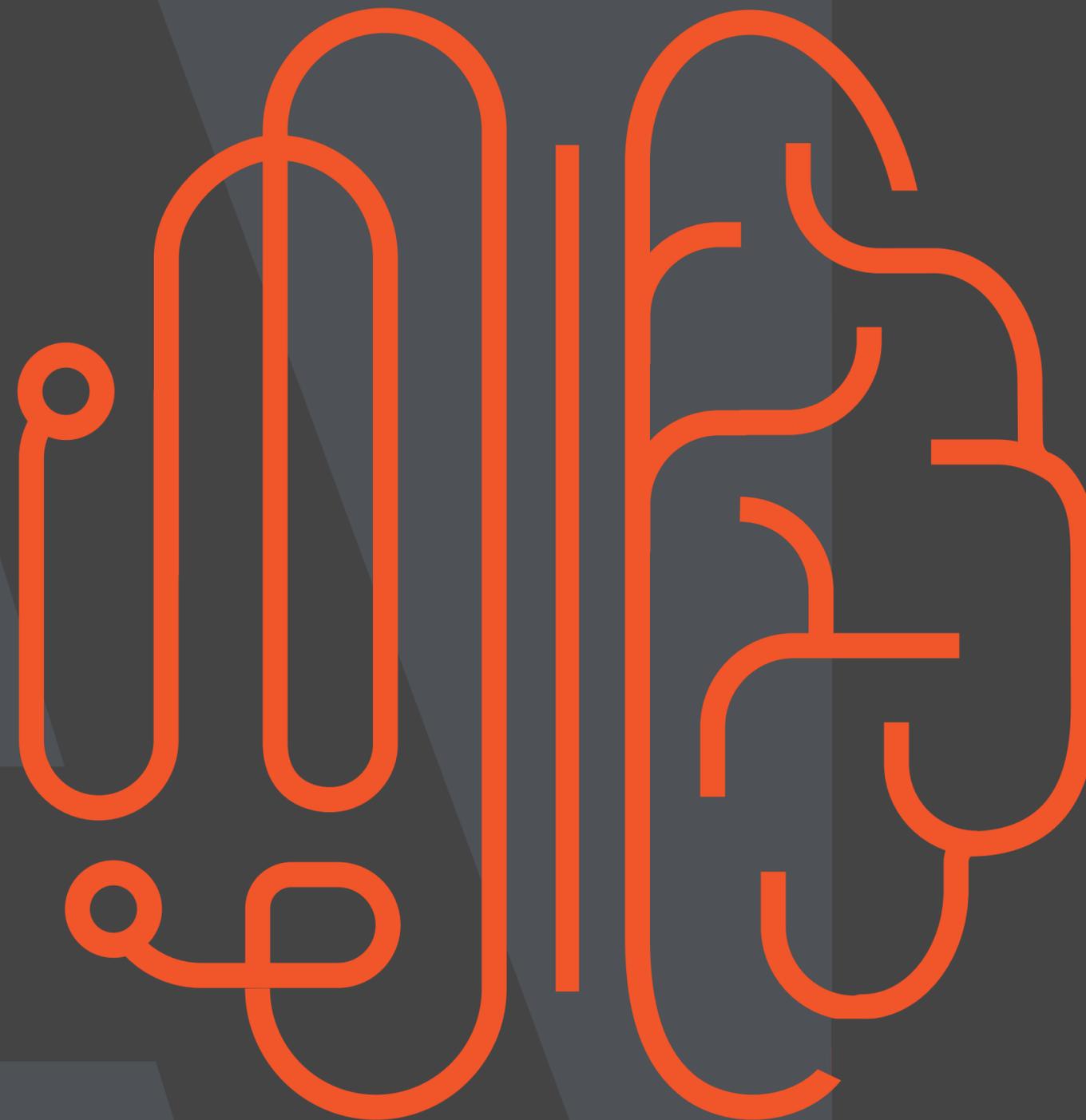
**Friday May 24, 2019**

**TIME**

**11AM – 5PM**

**LOCATION**

**MaRS Discovery District**



"AI allows users to influence the technology rather than the tech influencing human interactions."

Rob Dunlap



# About The Event

The Toronto Tech Summit is an event focused on Customer Experience, Innovation, Internet of Things, Virtual Reality, Augmented Reality, Artificial Intelligence, Machine Learning and Autonomous Driving.

Embracing ideas that give us the ability to craft incredible experience through technology, we bring thought leaders and industry influencers to an audience filled with technology professionals and enthusiasts.

Our aim is to deliver an informative, memorable and inspirational event for all attendees.





St. Lawrence Centre for Arts, Toronto -  
Photo from Summit

# Our Story So Far

The event traces its roots to employee-organized meetups and tech talks at the Genesys Toronto offices. As enthusiasm and interest increased, the meetups eventually outgrew our offices and evolved into something much larger.

Our initial offsite meetup on April 2, 2015 marked the birth of the Toronto Technology Summit. What started as a bi-annual event boasting high attendance, an amazing speaker list, exciting giveaways, featured in prestigious blogs and TV, and positively received by the community, social media, etc.; soon grew into something bigger.

With our passion to making the event bigger and better, we have now shifted our focus to host these events on an annual basis since 2017.

## Some statistics from our last event in 2018:



500+

sold-out tickets



12+3

Keynotes + Panels



\$2500+

worth of awesome  
prizes

# Previous Speakers

A few of our talented speakers featured from 2018's Toronto Tech Summit:



**fluent.ai**

Vikrant Tomar  
Founder and CTO  
Fluent.ai Inc



**CUTRIC CRITUC**  
FASTER • SMARTER • GREENER RAPIDE • INTELLIGENT • VERT

Josipa Petronic  
Executive Director & CEO  
Cutric - Crituc



# Previous Speakers

<p> Sachin Mahajan Director of IoT</p> <p> Leor Grebler CEO</p> <p>Tom Emrich Founder</p> <p> Nick Zhu CEO</p> <p> Nick Van Weerdenburg CTO</p> <p> Joel Grenier VP Design</p>	<p> Yuri Takhteyev CTO</p> <p> Sameera Banduk Marketing Director</p> <p> Christopher Tsang Business Systems Analyst II</p> <p>Sachin Mahajan Director of IoT</p> <p> Jen Chow UX Research Lead</p> <p> Tim Wootton Founder</p> <p> Eric Vardon President &amp; CEO</p>	<p> Renata Vaccaro Technical Director</p> <p> Bryan Lipovetsky Head of Product</p> <p> Chris Connolly Strategic Solutions Director</p>	<p> Yuri Takhteyev CTO</p> <p> Renata Vaccaro Technical Director</p> <p> Sachin Mahajan Director IoT</p> <p> Shannah Segal Principal</p> <p> Macy Kuang Founder</p> <p> Avrum Laurie Head of Product</p>	<p> Bowie Cheung General Manager</p> <p> Daniel Abramovich Stereoscopic Supervisor</p> <p> Wesley Yun Director of UX</p> <p> Karen Maxwell Service Design Director</p> <p> Lorena Scott VP, Operations</p> <p> Nada Basir</p>	<p> Bryan Lipovetsky Head of Product</p> <p> Emma Kotzer Developer</p> <p> Deborah Hall CEO</p> <p> Paul Gray Director of Platform Services</p> <p> Chris Connolly Strategic Solutions Director</p>	<p> Nathan Garvie Product Designer</p> <p> Kem-Laurin Kramer Product Design Manager</p> <p> Aaron Zifkin Regional Director</p> <p> Macy Kuang Founder</p> <p> Renata Vaccaro Senior Director, Technology</p> <p> Sasa Marinkovic Global Head of VR Marketing</p>	<p> Dhan Balachand CEO</p> <p> Chris Best Cofounder &amp; CTO</p> <p> Sheena Casselman Communications Manager</p> <p> Tom Creighton Director of Design</p> <p> Stefan Grambart Creative Director</p> <p> Leor Grebler Co-founder &amp; CEO</p>	<p> Reena Merchant Sr. UX Manager</p> <p> Sean Ramsay Founder &amp; CEO</p> <p> Faye Pang Senior Marketing Manager</p> <p> Shannah Segal Principal</p> <p> Trixie Pama UI/UX Designer</p>
<p><b>April 2015</b> YWCA Toronto</p>	<p><b>October 2015</b> YWCA Toronto</p>	<p><b>April 2016</b> MaRS Discovery Building</p>	<p><b>October 2016</b> St. Lawrence Centre for Arts</p>	<p><b>Continue to next page ▶</b></p>				

# Previous Speakers (Cont'd)

 <b>Alec Singleton</b> Project Manager & UX Lead	 <b>Jeff Wright</b> Director, CX	 <b>Renata Vaccaro</b> VP of Technology	 <b>Mike Murchison</b> Co-Founder & CEO	 <b>Sandy Ward</b> Technical Team Lead	 <b>Alex Manea</b> Chief Security Officer	 <b>Janelle Mathews</b> SVP Solutions & Product Marketing
 <b>Faye Pang</b> Senior Marketing Manager	 <b>Iain Paterson</b> Managing Director	 <b>Leor Grebler</b> Co-Founder & CEO	 <b>Andreas Souvaliotis</b> Founder & CEO	 <b>Vikrant Tomar</b> CTO	 <b>Warren Levitan</b> CEO	<b>Dan Rood</b> VP, Product Marketing <b>Chris Connolly</b> VP of Solution Strategy
 <b>Bianca Lopes</b> VP Business of Development	 <b>Phouphet Sihavong</b> Director of UX	 <b>Janelle Mathews</b> Senior VP, Solutions and Marketing <b>Ankit Pat</b> Senior Software Engineer <b>Chris Connolly</b> VP of Solution Strategy	 <b>Russell Ward</b> President & Co-Founder	 <b>Sachin Mahajan</b> VP (Sales & Marketing)	 <b>Jaime Leverton</b> Vice President & GM	
 <b>Elli Raynai</b> Founder & VR Creator <b>Ayal Senior</b> Head Writer, Composer	 <b>Sarah Richard</b> CMO & Co-Founder		 <b>G Wu</b> CEO & Co-Founder	 <b>Megh Gupta</b>	 <b>Rob Dunlap</b> Practice Lead	
 <b>Will Pate</b> Head of Strategy	 <b>Sachin Mahajan</b> VP of Business Development		 <b>Cara Clairman</b> CEO	 <b>Yves Normandin</b> CEO & Founder	 <b>Cedric Methiew</b> Director	
 <b>Pina D'Intino</b> CEO	 <b>Mel Racho</b> Web Developer		 <b>Josipa Petrunic</b> Executive Director & CEO	 <b>Naqiyah Rampuri</b> Director, HR & Communications	 <b>Susie Pan</b> Product Lead	

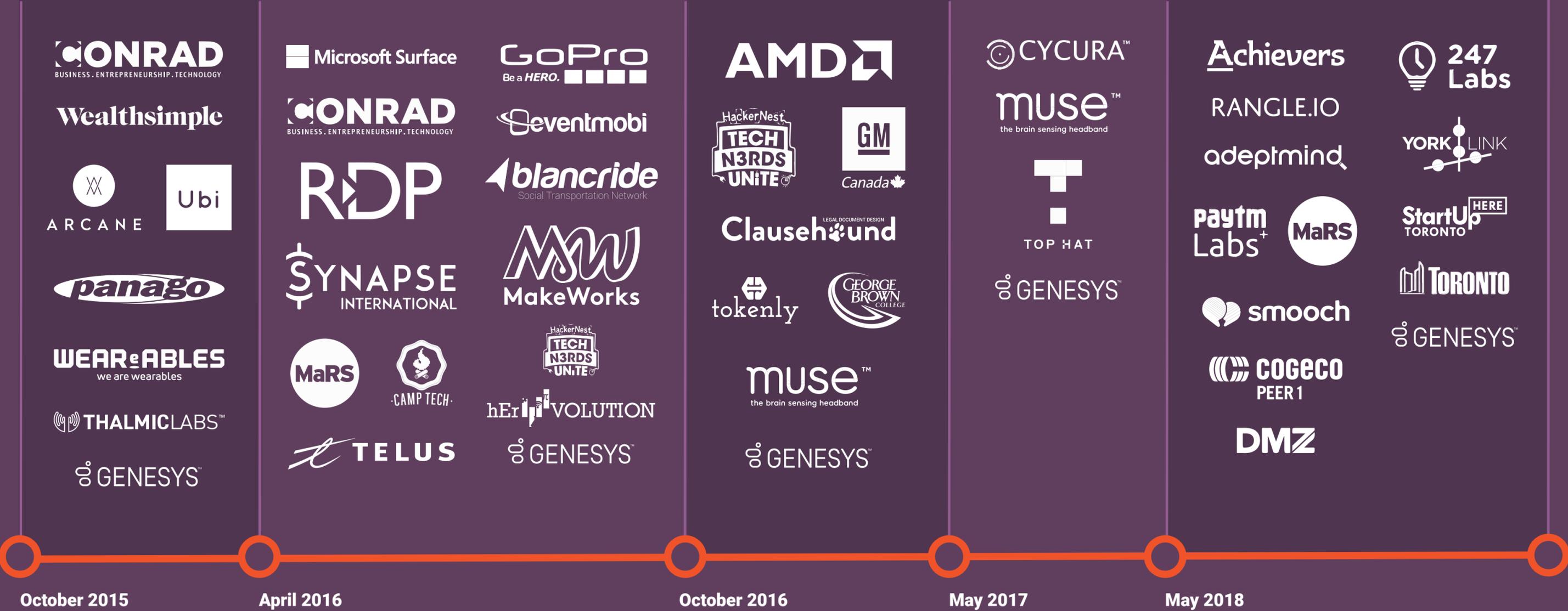
May 2017

MaRS Discovery Building

May 2018

MaRS Discovery Building

# Previous Sponsors



# Attendees

Account Executive  
Account Manager  
Analyst  
Application Developer  
Architect  
Art Director  
Artist Services Lead  
Associate  
Associate Product Manager  
Associate, Data Catalyst  
AVP, Digital Customer Experience  
Blockchain Developer  
Business Advisor  
Business Analyst  
Business Development Associate  
Business Development Manager  
Business Development Representative  
Business Owner  
Business Technology Analyst  
CEO  
CEO & Founder  
Change Strategist  
Channel Marketing Specialist  
Chief Creative Officer (CCO)  
Chief Data Scientist  
Chief Design Officer  
Chief Information Office/Assistant Deputy Minister  
Chief Operating Officer  
Chief Product Officer  
Client Solutions Specialist  
Co-Founder  
Co-op Student, Member Experience & Innovation  
Community Manager  
Consultant  
Consumer Marketing Specialist  
Content Curation Manager  
Content Marketing Specialist  
Content Specialist  
Content Strategist  
Coordinator, Research & Evaluation  
CTO  
Customer Experience Lead  
Customer Success Manager  
Data Analyst  
Data Scientist  
Database Consultant  
Delivery Manager Specialist  
Designer  
Dev Manager/Prod Manager  
Developer  
Digital Developer  
Digital Marketing & Communications Strategist  
Digital Marketing Analyst  
Director - Marketing  
Director Business Development  
Director Canada Trade Office  
Director of Account Management, Channel Relations  
Director of Field Operations

Director of LATAM  
Director of Product Management  
Director, Business Applications  
Director, Customer Solutions & Integration  
Director, Data Science & Business Insights  
Director, Development  
Director, Global Technology Strategy  
Director, Learning Innovation & Technology  
Director, Product Innovation  
Director, Research & Evaluation  
Director, Strategy & Partnership Development  
Email Marketing Manager  
Embedded Software Engineer  
Enterprise Architect  
Financial Analyst  
Freelancer  
Full Stack Developer  
General Manager  
Global Optimization & Call Management  
Go-To-Market Strategy Lead  
Graduate Student  
Head of Growth  
Head of Strategic Partnerships  
Head of Talent  
HR & Culture Lead  
HR Advisor  
HR and Payroll Specialist  
HR Consultant/ Project Manager  
Innovation Manager  
Insurance Broker  
Investment Manager  
Investor  
IT  
IT Development Manager  
IT Project Manager  
IT System Analyst  
IT Systems Engineer  
Java Developer  
Journalist  
Junior Full-Stack Developer  
Junior Marketing Associate  
Lawyer  
Lead Architect - Cloud  
Lead Data Scientist, Product Management  
Learning Technology Strategist  
Machine Learning Engineer  
Manager of Internal Development  
Manager, Design  
Manager, Engineering  
Manager, Governance – Metrolinx PRESTO  
Manager, IT Solutions  
Manager, Research & Evaluation  
Manager, Scrum and Software Project Management  
Manager, Software Development  
Manager, User Experience  
Managing Director, Canada  
Marketing Manager  
Marketing Specialist

Masters Student  
National Account Manager  
Network Analyst - Summer Intern  
Owner, Managing Director  
Partner | CEO  
Partner | CTO  
Partner Growth Manager  
Partner Sales Engineer  
Partnership Development Manager  
Policy and Project Development Specialist  
President  
Principal Software QA Analyst  
Private Equity Analyst  
Product Management Intern  
Product Manager  
Product Manager, Cloud  
Product Owner - ERP  
Program Manager, Learning Initiatives  
Project Manager  
Public Market Investment  
QA Director  
QMS Manager  
Quality Release Manager  
Recruiter  
Recruitment Coordinator  
Regional Manager  
Regional Marketing Manager, Canada & APAC  
Research Associate  
Research Scientist  
RFM Co-op Student  
Routing Specialist  
RVP, Growth  
Sales Executive  
Sales Leader  
Sales Manager  
Scrum Master  
Security Architect  
Senior Account Manager, Issuer Relations  
Senior Business Advisor  
Senior Business Analyst, Prod Support  
Senior Business Development Advisor  
Senior Business Development Analyst  
Senior Business Development Specialist  
Senior Consultant  
Senior Designer  
Senior Director  
Senior Director Business Development & Marketing  
Senior Director, Product Manager  
Senior Financing Manager, IGC  
Senior Front End Developer  
Senior I&IT Architect  
Senior Manager  
Senior Manager Recruitment Digital, IT&S  
Senior Manager, Learning Innovation & Technology  
Senior Manager, Learning Innovation Programs  
Senior Product Manager  
Senior Recruitment Consultant  
Senior Sales Support Specialist

Senior Software Developer  
Senior Solutions Architect  
Software Architect  
Software Consultant  
Software Developer  
Software Development Manager  
Software Engineer  
Software Tools Developer  
Solutions Architect  
Solutions Consultant  
Sr Business Development Officer  
Sr director development  
Sr. Director, Accounts Management  
Sr. Director, Product Management  
Sr. Human Resources Manager  
Sr. Learning and Development Specialist  
Sr. Partnerships Manager  
Sr. Routing Specialist  
Sr. Software Engineer  
Sr. Strategic Relationship Manager  
Staff Accountant  
Staff Software Engineer  
Strategy Consultant  
Student  
Student Researcher  
Supervisor, IT Infrastructure Engineering  
Support Engineer  
Systems Administrator  
Talent Acquisition Manager  
Talent Acquisition Specialist  
Team Lead Software Development  
Technical Analyst  
Technical Director  
Technical Lead  
Technical Manager  
Technical Product Manager  
Technical Recruiter  
Technical Writer  
UI/UX Designer  
UX Architect  
UX/UI Designer  
Video Content Producer  
Visual Designer  
VP Business Development  
VP Customer Success  
VP Engineering  
VP Marketing  
VP Sales  
VP, Cyber Security  
VP, Human Resources  
VP, Machine Learning  
Web & Social Media Communications Specialist  
Web Developer  
Website Maintenance and Social Media  
Wireless Technician

Powerful  
discussion at  
#TOTechSummit re:  
Diversity in Tech.  
We can all work to  
create a more  
inclusive world

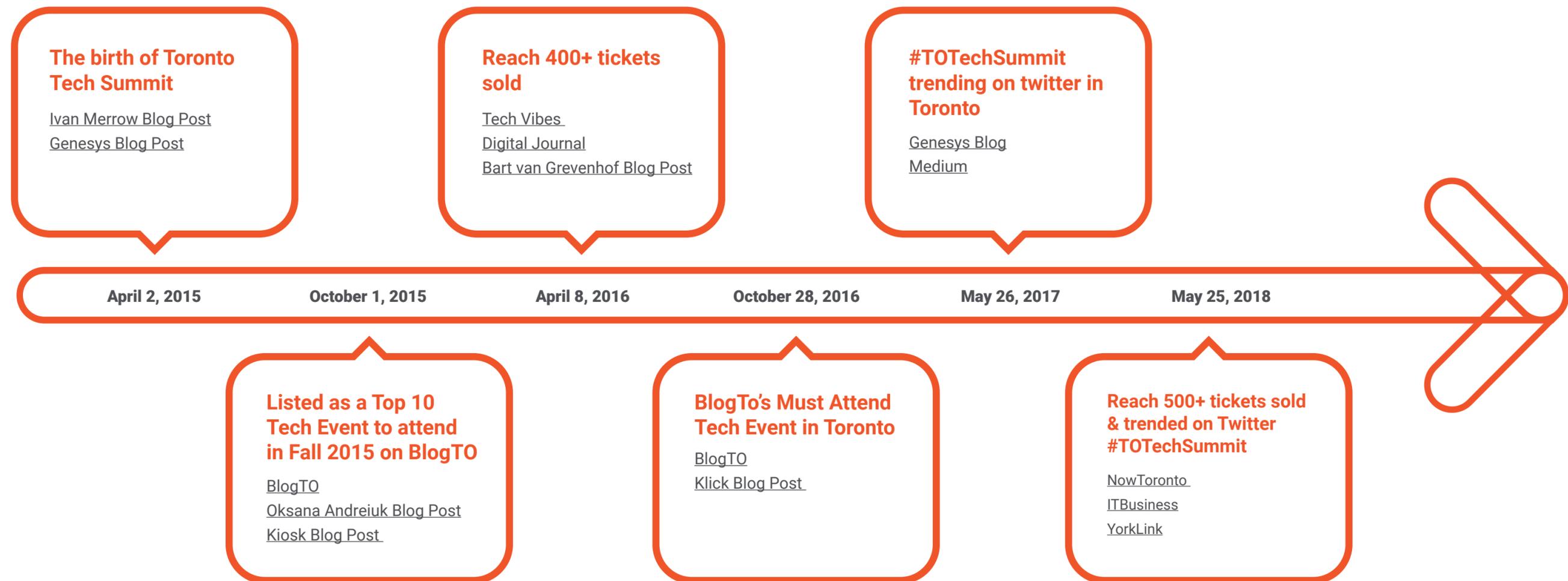


Mira Sirotic



# Social Media & Blog Posts

The Toronto Tech Summit has been featured on a TV segment and was chosen by BlogTO twice as “The Top 10 Tech Events in Toronto” to attend.



Follow Us



**“Automating simple and tedious tasks gives employees time to dedicate to their companies’ private business objectives and those of their customers.”**



**Jaime Leverton, Cogeco Peer 1**



# Sponsorship Opportunities



Contact [TorontoEvents@genesys.com](mailto:TorontoEvents@genesys.com) to become a sponsor at our event.

# Platinum Sponsorship Package

\$5000

First choice on Booth Space Allocation



## Exclusives

Admit One to the Speaker Dinner  
(Ask for more info)  
Access/Backstage Pass to Speaker's  
Green Room



## Branding

Tier 1 Logo Placement  
Logo on all Event Website  
Logo on Printed Media  
Featured Logo on Screen at Event  
Logo on Name Badges  
Promotional Literature in SWAG bag  
(E.g. company info, business card, gift certificates)



## Interaction

Special Recognition  
during event's Opening/Closing  
Exhibitor Booth Space  
Sponsor Message  
during the Event's Opening  
Access to Attendee Mail List for  
Post-Event Follow-up



## Tickets

5 conference tickets  
with reserved seating  
20% discount on regular tickets for  
additional guests  
(Discount code provided after payment)

To become a sponsor/speaker for the event:  
[TorontoEvents@genesys.com](mailto:TorontoEvents@genesys.com)

# Additional Sponsorship Packages

The Toronto Tech Summit event offers other types of sponsorship opportunities. If you have a prize to donate, would like to sponsor our after party, or even create a custom sponsorship package, we would be happy to work with you on a package that would suit your company.



After Party



Food and Drink



Giveaway



In-Kind

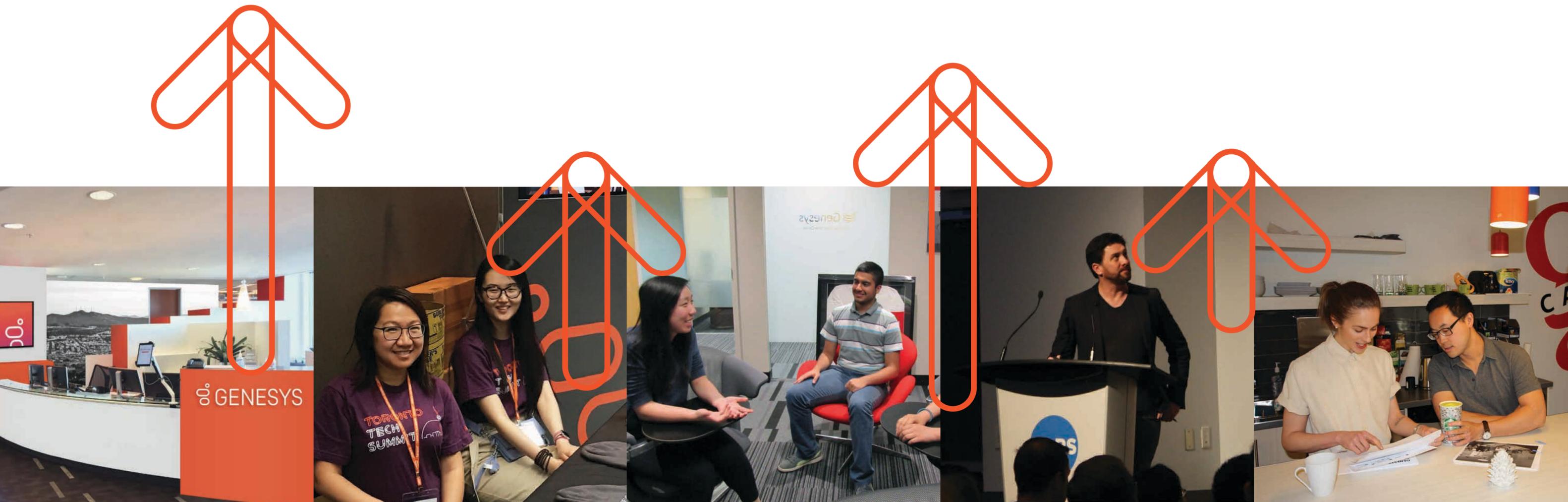
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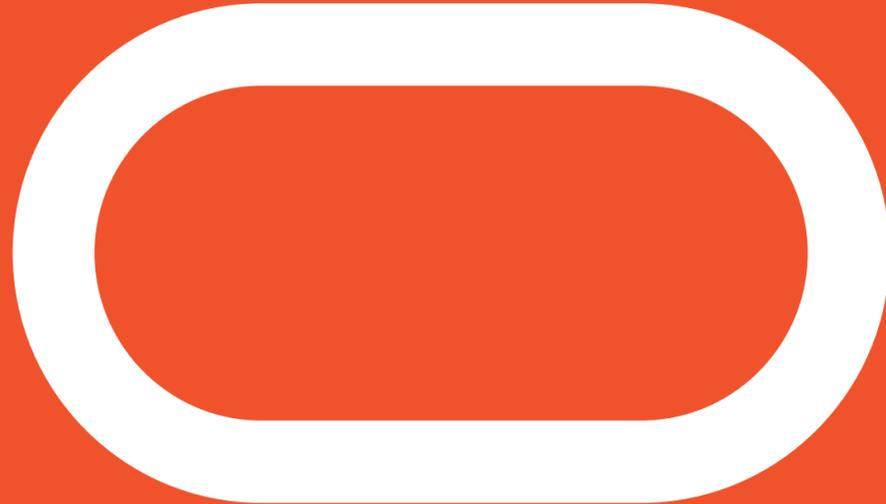
# About Genesys

Genesys powers more than 25 billion of the world's best customer experiences every year. And top-industry analysts agree: Genesys is the only leader in both cloud and on-premises customer experience solutions.

Great customer experience drives great business outcomes. More than 11,000 companies in over 100 countries trust Genesys. That's how we became the industry's #1 customer experience platform. Helping companies deliver seamless omnichannel customer journeys and build lasting relationships is what we do. From marketing, to sales, to service—make every moment count.

**Visit our Website:**  
[www.genesys.com](http://www.genesys.com)





For more information on the event:  
[www.torontotechsummit.com](http://www.torontotechsummit.com)

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